TODAY’S OBJECTIVES

► Learn About Green Umbrella’s Restructuring
► Understand the Food Policy Council’s Work
► Learn How to Become Formal Members if Interested
► Choose a Working Group to Join
Goals of Restructure

- Define teams around clear desired impacts, which guides work and stakeholder engagement.
- Provide our collaborators with meaningful ways to engage in concrete efforts. Help them feel valued and heard.
- Utilize staff time more efficiently.
- Set new culture/norms for teams to establish quality collaborative processes. Staff sets the tone.
Audience: Who will help us fulfill our mission

Organizations and individuals interested in convening around sustainability

Community influencers and decision makers capable of driving impact
Mission: Why we exist

We lead collaboration, incubate ideas and catalyze solutions that create a resilient, sustainable region for all.

Vision: Where we’re headed

A vibrant community where sustainability is woven into our ways of life.
Core Values: Principles that guide our actions

- Collective Impact
- Environmental Stewardship
- Equity
- Ideation
Green Umbrella Collaborative Themes

- Feeding the Community Sustainably
  - Food Policy Council
  - Local Food
  - Waste Reduction

- Sustainable Transportation
  - Tri-State Trails Transportation
  - 2030 District

- Sustainable, Resilient Built Environment
  - 2030 District
  - Transportation
  - Energy
  - Water
  - Waste Reduction

- Vibrant Landscape
  - Watershed
  - Outdoors
  - Greenspace
Cross-sector collaborative across 10 county region advocating for policies and systems changes that create a healthy, equitable, sustainable food system.
VISION

It will be easy for all residents in Greater Cincinnati to eat good food.

Good Food is food that is:

- Healthy - It provides nourishment and enables people to thrive.
- Green - It was produced in a manner that is environmentally sustainable.
- Fair - No one along the production line was exploited during its creation.
- Accessible - All people can obtain it.

Good food will not be wasted.

Good food will result in healthier people.

Producing good food will be economically viable and environmentally sustainable.

Everyone in the region will be food secure.
GOALS

► Healthy food access for all residents in the region.
► Regional-based production of local foods and value-added food products.
► Flexible and stable local and regional food distribution systems.
► Community development to support local foods and coalitions.
► Food security for all residents in the region.
OBJECTIVES

► Create a forum that brings together stakeholders from all segments of the food system.
► Initiate research and recommend policies.
► Advocate for regional food system development.
► Serve as a resource to the community and policy makers by providing expertise.
STRUCTURE

- Michaela Oldfield
  - Director
  - Workgroup chairs and chair emeritus
  - Leadership Team
  - GU Core Staff
- Voting members & friends
  - Workgroup 1
  - Workgroup 2
  - Workgoup n...
STRUCTURE

1  2  3  n...

Workgroups

Leadership

Support

GU Core staff

Work-group leaders

Director
ORGANIZATIONAL DECISION MAKING

► MEMBERSHIP
  ➤ Is composed of voting members who have filled out an application, signed MOU, and been approved by leadership. GU membership is not required.
  ➤ Meetings and workgroups are open to anyone who is interested in contributing to the work.

► WORKGROUP FORMATION
  ➤ Members of the FPC who have an issue that needs collaboration can propose formation of a new workgroup to leaderships - must identify at least two co-chairs for the workgroup. Leadership vets and presents to council for approval by vote.

► LEADERSHIP
  ➤ Composed of co-chairs of approved workgroups and chair emeritus of past workgroups.

► DECISION MAKING
  ➤ We strive for consensus (no one objects), default to voting in exceptional circumstances.
<table>
<thead>
<tr>
<th>Current Workgroups &amp; Projects</th>
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<tbody>
<tr>
<td><strong>Assessment &amp; Community Engagement</strong></td>
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<tr>
<td>• Edible City: An Art Atlas of Cincinnati’s Foodshed Past, Present &amp; Future</td>
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<tr>
<td><strong>Food Systems Literacy</strong></td>
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<td>• Farm to School Planning Grant</td>
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<td><strong>Land Use &amp; Production</strong></td>
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<td>• Health Soils Campaign</td>
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### CURRENT WORKGROUPS & PROJECTS

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<tr>
<th>Distribution &amp; Procurement</th>
<th>Healthy Food Access &amp; Consumption</th>
<th>Wasted Food Reduction</th>
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<td>• Food Hub Project (LFPP)</td>
<td>• Integrating Healthy Eating and Healthcare Summit</td>
<td>• Food Waste Forum and Report</td>
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<tr>
<td>• Good Food Procurement (GFPP)</td>
<td>• Next steps TBD</td>
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How that looks in operation:
Assessment & Community Engagement: Foodshed Atlas

- Beautiful Coffee Table Book
- Food Policy Pamphlet
- Regional Art Exhibitions
- Community Events
Food Systems Literacy: Farm to School

- Farm to School Planning Grant
- Community, Classroom and Cafeteria
- Develop Regional Action Plan
- Four Partner School Districts
Land Use & Production: Healthy Soils Campaign

- Support Transition to Regenerative Farming Practices
- Rebuild Organic Matter
- Sequester Carbon
- Increase Flood & Drought Resilience
### Distribution & Procurement:

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<th>Local Food Promotion Program (LFPP)</th>
<th>Good Food Purchasing Program (GFPP)</th>
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<tr>
<td>➤ Collaborative 3-Year USDA Grant</td>
<td>➤ Institutions Purchase Good Food</td>
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<tr>
<td>➤ Develop New Institutional Opportunities</td>
<td>➤ Promote Local Food Availability</td>
</tr>
<tr>
<td>➤ Provide Food Safety Training</td>
<td>➤ Boost Local Food Economy</td>
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<tr>
<td>➤ Build Operational &amp; Logistics Capacity</td>
<td>➤ Food System Workers Win</td>
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Healthy Food Access & Consumption

► Corner Store Distribution Research
► Community Health Needs Assessment
► Integrating Healthy Eating & Healthcare Summit
► Next Steps: Network Building?

► Literature Review
► Healthy Eating & Healthcare Summit
► Follow-up Interviews with Stakeholders
► Connecting with Successful Systems
Wasted Food Prevention & Recovery

- Promote & Support Actionable Prevention Steps
  - Assets, Policies, Education, Value-Added Products
- Promote & Support Recovery Efforts
  - Identify Surplus Foods for Recovery