In 2018, the Midwest Regional Sustainability Summit will continue to explore new and promising areas of environmental sustainability, while also taking a deeper look at the issue of resilience. We will explore how other regions across the nation are adapting to climate change and other environmental challenges and those in the process of creating resilient cities.

Highlights for this year’s Summit:

- **A keynote address by Katharine Hayhoe**, a prominent climate scientist experienced in untangling the complex science and tackling many long-held misconceptions about global warming. Director of the Climate Science Center at Texas Tech University, Hayhoe’s current focus is on modeling regional to local impacts of climate change, and how we can fix this together using many of the solutions already in our backyard;
- **A plenary session** featuring Katharine Hayhoe and Resilience Officers from cities included in the Rockefeller Foundation’s 100 Resilient Cities program;
- **A lunchtime awards ceremony honoring regional organizations** who have successfully incorporated sustainability into their operations; and
- **Breakout sessions** where attendees can **dive deeper into issues** such as energy, transportation, water quality, local food access, waste reduction, natural systems, and efforts to prepare our region for changes in climate and weather patterns.

Who Attends the Midwest Regional Sustainability Summit?

From Fortune 500 powerhouses to innovative small businesses, government agencies, academia and NGOs, this event brings together today’s regional visionaries, sustainability directors, leading green companies, small business enterprises and passionate individuals. Attendees are interested in and committed to becoming more sustainable, while solving some of the region’s toughest environmental problems and creating a positive economic impact.

Get Involved

<table>
<thead>
<tr>
<th>Attend the Summit</th>
<th>Become a Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Each year, we seek to widen the table for discussion around the issue of environmental sustainability. We bring together a broad audience that seeks to engage in thoughtful discussion, share best practices, celebrate the work that is currently being done in sustainability throughout the Midwest and identify areas for future regional collaboration. We invite all who are interested to join us on June 15, 2018 and be ready to deepen your understanding and expand your network.</td>
<td>Taking part in this event as a sponsor means reaching a diverse and dynamic collection of individuals committed to making the region more environmentally and economically sustainable. We offer multiple ways to become involved and support the 2018 Midwest Regional Sustainability Summit – as a sponsor, an exhibitor or both. Please review our 2018 Sponsorship Package to find the best option for you and your organization.</td>
</tr>
</tbody>
</table>

www.midwestsustainabilitysummit.org
# Midwest Regional Sustainability Summit
## 2018 Sponsorship Package

<table>
<thead>
<tr>
<th>SPONSORSHIP OPTIONS</th>
<th>GREEN Sponsor</th>
<th>Sustainability Sponsor</th>
<th>Conservation Sponsor</th>
<th>Life-cycle Sponsor</th>
<th>Stewardship Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DONATION LEVEL</strong></td>
<td>$10,000+</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,500</td>
<td>$500</td>
</tr>
<tr>
<td>Sponsorship features</td>
<td>Top billing as GREEN Sponsor with logo alongside organizers on all materials. Opportunity to address audience for 3 minutes during welcome remarks.</td>
<td>Opportunity to exclusively sponsor a key program element: networking breakfast, plenary session, lunchtime awards ceremony, reception.</td>
<td>Opportunity to sponsor one of 10 breakout panel sessions (first choice).</td>
<td>Opportunity to sponsor one of 10 breakout panel sessions (second choice).</td>
<td></td>
</tr>
<tr>
<td><strong>Tickets to Summit</strong></td>
<td>12</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td><strong>Exhibitor table included</strong></td>
<td>Yes, prime location in Exhibitors’ Hall</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Available for additional $100 ($300 value)</td>
</tr>
<tr>
<td><strong>Recognition in program booklet</strong></td>
<td>Logo and company name on front cover alongside organizers</td>
<td>Logo on Sponsor page (row 1) and in materials for sponsored program element</td>
<td>Logo on Sponsor Page (row 2) and in materials for sponsored panel</td>
<td>Logo on Sponsor Page (row 3) and in materials for sponsored panel</td>
<td>Logo on Sponsor Page (row 4)</td>
</tr>
<tr>
<td><strong>Recognition on Summit website</strong></td>
<td>Logo, link and feature piece on homepage and Sponsor Page</td>
<td>Logo, link and feature piece on Sponsor Page (row 1)</td>
<td>Logo and link on Sponsor Page (row 2)</td>
<td>Logo on Sponsor Page (row 3)</td>
<td>Logo on Sponsor Page (row 4)</td>
</tr>
</tbody>
</table>

*Up to 6 e-blasts with a reach of 6,500. Confirm sponsorship by mid-February for maximum recognition.
Yes, I want to sponsor the 2018 Midwest Regional Sustainability Summit at the following level:

___ $10,000 – GREEN Sponsor (or indicate specific amount if greater than $10,000: ______________________)
___ $5,000 – Sustainability Advocate
___ $2,500 – Conservation Sponsor
___ $1,500 – Life-cycle Sponsor
___ $500 – Stewardship Sponsor (check here ___ if you wish to host an exhibitor table for additional $100)

Sponsorship Registration

Sponsor Information:
Company Name: ______________________________________________________________________________________________
Contact Name: ______________________________________________________________________________________________
Address: _______________________________________________________________________________________________________
City: __________________________________________________________________________ State: __________ Zip: ________________
Phone: __________________________________________________________________________ Email: __________________________________________________________________________

Payment:
☐ Credit Card: CC # ___________________________________________ Exp. Date: ______________
☐ Cardholder’s Name: _______________________________________________ Verification Code: __________
☐ Cardholder’s Signature: ________________________________________________________________________________________
☐ Check enclosed
☐ Check to follow

Checks should be made payable to Green Umbrella. Your sponsorship is tax deductible as provided by law. Sponsors will receive an official receipt for tax purposes outlining the tax-deductible portion of the sponsorship. Green Umbrella is a 501(c)(3) organization; our tax ID# is 31-1770299.

Please return completed form to: For more information, please contact:
MRSS c/o Green Umbrella Ryan Mooney-Bullock
5030 Oaklawn Drive Communications & Program Manager
Cincinnati, OH 45227 (513) 541-1538
Fax: (513) 297-7938 ryan [at] greenumbrella.org

Thank you so much for your support of Green Umbrella and the Midwest Regional Sustainability Summit!