

# System to Achieve Food Equity (SAFE) Network

## “Shark Tank” Intervention Initiative Application Information Sheet

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### BACKGROUND INFORMATION

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The System to Achieve Food Equity (SAFE) is a network of individuals across the city of Cincinnati that are committed to improving food security in Cincinnati to ensure that all 66,000 children have the food that they need to grow, develop, learn, and thrive. Over the next year, our first aim is to improve food security for children and families living in Avondale, East Price Hill, and Lower Price Hill by 10% by September 30, 2022.

To reach this aim, we recognize that we need to implement transformational changes that are informed by those most impacted: the residents and families in these three neighborhoods. The SAFE network is launching a “Shark Tank” initiative that invites individuals and organizations to submit proposals that will improve food security in Avondale, East Price Hill, and/or Lower Price Hill. If selected, recipients will receive grant funds to implement and test their interventions.

The application process is on a rolling basis, which means that you can apply anytime between when the application period opens (October 7, 2021, 3PM EST) and when the application period closes (June 1, 2022, 3PM EST).

### SELECTION CRITERIA & REQUIREMENTS

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Food security interventions should be able to be implemented with initial testing completed in 6 months or less. In the application please summarize how your intervention idea will be achieved, who will be engaged throughout the process, and most importantly, how your idea will have a positive impact on improving food security in one or more of the three neighborhoods (Avondale, East Price Hill, Lower Price Hill). In order for the food security intervention to be considered, it should include the following points in the proposal:

- Timeline of intervention from start to end
- A clear plan that includes tasks associated with implementing the intervention
- Alignment with SAFE’s aim to improve food security in Avondale, East Price Hill, and Lower Price Hill by 10% by September 30, 2022
- Team members (if applicable)
- Historical data that supports achievements prior to this application (only applicable if this intervention has been successful prior to this proposal)

### TIMELINE

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Application opens	October 7, 2021
Neighborhood councils review	Ongoing due to rolling basis application process
Summative report due	Date provided at the time of award
Application period closes	June 1, 2022

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### STATEMENT OF NEED

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Submitted applications should include a detailed explanation of the need that exists in the neighborhood(s) (Avondale, East Price Hill, Lower Price Hill) receiving the intervention and how your intervention will address that need.

### GOALS AND METHODS

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Food security interventions need to show the impact and intended results of the work. Based on your statement of need, you will be asked to outline the goal(s) of the intervention and how you will measure success before, during, and at the end of the intervention period.

### PROJECT PLAN

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Submitted applications should have tasks and milestones that are reached throughout the progress of the work. On the application you will be asked to outline key activities that you and participants will perform when you implement your intervention.

### BUDGET INFORMATION

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In the submitted application, you will need to explain how you intend to use the funds from this award to implement your food security intervention.

### CONTACT & QUESTIONS

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Questions about this initiative should be directed to Vivian Sevilla ([Vivian.Sevilla@cchmc.org](mailto:Vivian.Sevilla@cchmc.org)). Questions about the application process will be answered within 48 hours until the application period closes on June 1, 2022.

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**If you are ready to apply, please [click this link](#) and you will be directed to the online application.**